**JOB DESCRIPTION**

**Marketing Internship – Spring/Summer 2015**

The History Factory, a Heritage Management Agency with offices in Chicago, IL, is looking for an exceptionally talented marketing intern. The intern will work within The History Factory’s marketing team to support specific digital, event and lead generation tactics in support of our overall marketing plans and growth objectives.

The main purpose of the internship is to assist with the coordination and execution of The History Factory’s 2015 Marketing program. Specific tasks might include event fulfillment, database management, simple copywriting, research and client qualification, as well as supporting custom marketing programs for B2B campaigns. The intern will work closely and collaboratively with our Managing Director and Marketing Manager in Chicago.

An ideal candidate will have:

* Excellent Communication/Customer Service Skills
* Ambition, strong work ethic and open to new ideas
* Self-starter with problem solving skills
* Ability to work in a high energy environment
* Be a career oriented individual
* Leadership experience

All backgrounds will be considered, with preference given to the following majors:

* Marketing
* Advertising
* Communications
* Public relations
* Management Administration
* Business

Duration of Internship is 3 months. Compensation offered. Please submit a resume and cover letter to:

Rob Campbell

[rcampbell@historyfactory.com](mailto:rcampbell@historyfactory.com)