



CONTENT TO SUPPORT STRATEGIC GROWTH

Authentic content measurably improves the performance of strategic priorities through:

- added breadth and depth of knowledge
- increased speed of action
- creating a proprietary record of change
- providing risk mitigation essential to growth

WHO'S IT FOR?

Growth companies – whether you are growing, aspire to grow, or need to re-energize your growth objectives.

Archivists, technology specialists and business people work together in the Archives Lab to deliver a broad range of solutions, all focused on helping clients capture, preserve and access content for today and tomorrow.

THE HISTORY FACTORY HAS PROVIDED CONTENT FOR MORE CORPORATE ANNIVERSARIES THAN ANY OTHER COMPANY IN THE WORLD.

WE CONNECT ANNIVERSARIES TO PRACTICAL BUSINESS OBJECTIVES AND DEVELOP ORIGINAL PROGRAMS THAT FIT EACH COMPANY'S NEEDS AND CULTURE.

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OUR MISSION

Transform our shared passion for the power of history into meaningful, actionable and long-lasting benefits for appreciative clients.

“**The History Factory is unique in that we didn't emerge from an existing business paradigm.** From the outset, we were independent thinkers with a passion for an untested idea. We were naïve, stubborn and impatient. Nobody could tell us that history wouldn't work as a management tool for competitive organizations.”

— FOUNDER AND CEO BRUCE WEINDRUCH



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