



DIGITAL MEDIA

AS THE PIONEERS OF HERITAGE MANAGEMENT, WE GUIDE OUR CLIENTS TO THINK ABOUT APPROPRIATE AND INNOVATIVE WAYS TO TELL THEIR STORY TO THEIR INTENDED AUDIENCES.

To find out how we can use new media to tell your organization's story in a compelling and relevant way, contact us at newbusiness@historyfactory.com.

“What the Digital Imaging team has learned is relevant across Adobe. The benefits of documenting and communicating a product’s history range from developing a deeper understanding of the brand and forging a stronger connection with customers through social media to giving . . . recognition to team members.”

—From Inside Adobe, Adobe’s employee newsletter

Now, more than ever, businesses just like Adobe are consciously leveraging a plethora of digital media channels to engage diverse and targeted audiences.

Videos, websites, e-books and custom digital solutions: yes, we do it all. Why? Because The History Factory understands that stories are conveyed differently via different platforms. Content elements created on these platforms are preserved as evergreen pieces that future generations of audiences can access at any time. They communicate where a company has been, where it is currently and where it is headed.

As the pioneers of heritage management, we guide our clients to think about appropriate and innovative ways to tell their story to their intended audiences. The History Factory understands that your organization’s digital media should deliver effective solutions.