



ORAL HISTORIES

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STORYTELLERS SIFT THROUGH
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ORGANIZATION'S STORY.

In many cases, the key decisions, events and influences that have shaped an organization and its culture have never been systematically documented. Oftentimes when we gather an organization's oral histories, many of the most profound and significant experiences are unearthed and recorded for the very first time.

For more than 30 years, The History Factory has guided our clients through the process of collecting oral histories. We find hidden gems of information and help thousands of storytellers sift through the wellspring of their organization's story. Preserved as audio/visual records, these oral histories often form the foundation of the organization's collective memory.

But as vital as oral histories are to capturing knowledge, they mean so much more than that. The oral tradition is the oldest form of storytelling, and it's still one of the most compelling today. Nothing compares to a good storyteller practicing his or her craft. Sometimes we receive a call thanking us many years after we conduct an oral history program. That's because, like any good story, their value only increases with time.

To learn more about how our process and experience can bring out the best in your oral history program, contact us at newbusiness@historyfactory.com or 703.631.0500.