



TRAINING AND ORIENTATION

TODAY, GREAT TEACHING AND
LEADERSHIP DEVELOPMENT
INSTITUTIONS USE HISTORY AND
STORIES TO TRAIN AND DEVELOP
THEIR PEOPLE.

To find out how we can provide a
customized training kit for your
organization, contact us at
newbusiness@historyfactory.com.

“What I loved about The History Factory was that they did not make us go alone in terms of this journey. We would come to a point, and come to a consensus and we’d say, ‘This feels good.’ And how do you get your senior management to buy into that? And this is where consultants are made or broken, in my opinion.”

—Senior Vice President, Global Consumer Goods Company

The right stories told the right way help people internalize and remember in a way like no other. That’s why clients turn to The History Factory to help develop a variety of solutions in support of training and development.

Whether we’re developing a history course for an existing online training module, arming a sales team with some targeted anecdotes or creating a collaborative exercise, we know that people learn far more effectively through experience and hands-on engagement.

Today, great teaching and leadership development institutions use history and stories to train and develop their people.

As stewards of organizational memory and experts in storytelling, we provide just the right content or context for specific needs. And as program architects, we can create a specific activity for a program or design a program from scratch.