

Unleash the Potential of Real Time History

In the years ahead, you will appreciate having a record of how your company met the challenges of 2020 – from the pandemic to the recession to social turmoil. A collection of employee stories will breathe life into corporate purpose and values, while the record of organizational responses will provide irrefutable evidence of a resilient enterprise able to respond to a host of challenges and opportunities.

The Content

- An interactive digital timeline of 2020
- A comprehensive content bank of employee stories
- A mini-documentary capturing efforts to meet the challenge of unprecedented challenges

The Benefits

- Validate your company's mission, values and purpose
- Craft authentic internal and external communications
- Ease organization-wide transition into the new normal
- Distill strategic insights and knowledge for future rapid response
- Honor today's heroes and build tomorrow's legends

The Process



Step 1: Capture Memories and Stories

We gather your stories that show how your company responded to 2020's challenges. We also research your company's past and find stories that demonstrate your response to previous challenges.



Step 2: Curate and Codify

Next, we select and organize the stories, so they're easily accessible and usable for today and tomorrow.



Step 3: Communicate

We develop and provide communication recommendations on how and where to use your interactive timeline, mini-documentary, and digital, Cloud-based story bank.

Clients of History Factory Include

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HISTORY FACTORY

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